

# Connected CEO

## What is it?



DIN's Connected CEO forum is exclusively for housing sector leaders who want a different type of conversation around change and transformation, with a focus on using fresh thinking to solve longstanding challenges, as well as understanding what's new and emerging.

This is where our CEO, Ian Wright, shares his own personal research and insights; a lot of which don't make the light of day but help shape what DIN does.

Our Connected CEO forum helps ensure you're equipped to manage and succeed in this rapidly-changing environment, with insight and knowledge to help you make the best decisions for your people and your tenants and residents. With a focus very much on looking up and beyond the sector, with over 90% of content being from other sectors.

Focused on proven practice, practical case studies and solutions which can be deployed in your business now, the group also looks to

debate and share learning around problems you are experiencing within your own organisation.

With a dedicated and private WhatsApp group, this forum gives CEOs a safe and supportive space for discussion, sharing and collaboration, right down to reassurance when it's needed.

As well as a private channel to communicate, Connected CEO also offers early access to DIN's latest research, insights and CEO-only webinars.

There's even an annual gathering of CEOs to explore, debate and be challenged on how to tackle the big housing issues in a 24-hour leadership experience.

It will ensure that, as a CEO, you are the best-informed person about business change and transformation in your organisation, which will help you ask the right questions of your teams and partners.

## What you'll gain

- Strategic foresight capabilities, so you can spend more time looking forwards rather than viewing the business in the rear-view mirror
- Understanding how to lead at speed and make better decisions, more quickly
- Improved digital literacy, so you know the right questions to ask around digital transformation
- Knowledge of how to develop your corporate innovation function
- A chance to pose questions and have them debated and answered.

## Who it's for

Any CEO with a DIN membership, wanting to expand your peer network with like-minded CEOs dealing with the same issues, as well as new contacts from outside the sector.

## What's on offer

- Short, succinct links to articles, videos and podcasts which are totally relevant to your role as a CEO
- Early and completely exclusive access to innovation/transformation channels used to formulate DIN's leadership thinking
- Fresh questions to explore and other thought pieces from within the DIN network and beyond.

## Want to find out more?

Contact Ian Wright, DIN's founder and CEO, for a chat about the programme and how it can meet what you need, at [ian.wright@disruptiveinnovatorsnetwork.co.uk](mailto:ian.wright@disruptiveinnovatorsnetwork.co.uk)

