

I Wish I Worked There! LIVE

Tuesday 11 and Wednesday 12 October 2022

See inside and learn from:

- Spotify
- LEGO
- Innocent Drinks
- IDEO
- Netflix



- 24 hours (well almost)
- 2 incredible workspaces
- 5 innovative organisations
- 8 inspiring speakers
- An immeasurable number of insights and learning to build the best workspaces for your organisation

Disruptive
Innovators
Network

in partnership with

Shape

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Join us on a 24 hour immersive experience...

...where we dig deep into what makes some of the world's most innovative work environments tick.

This will be one of the most memorable experiences DIN has ever organised with so much learning to take back into your business.

And because it is **'live'** you will get the chance to experience the workplaces as they are in real life, along with the chance to ask any questions you want of the leaders involved.



Locations

Day One

Spotify

Spotify, Adelphi Building,
1-11 John Adam Street, London WC2N 6HT

Day Two

Innocent Drinks

Innocent Drinks, Fruit Towers,
342 Ladbrooke Grove, London, W10 5BU

All delegates will also receive a complimentary copy of Bruce Daisley's (Ex VP Twitter and Founder, Make Work Better) latest book, *Fortitude*.

Speakers

- **Sonya Simmonds**, Head of Workplace Innovation and Design, Spotify
- **Donne Dow**, Facility Manager, Northern Europe, Spotify
- **David McKay**, Head of Culture and Workplace, Innocent Drinks
- **Lorraine Clarke**, Senior Experience Director, IDEO
- **Myrrh Astrid Cortes-Ignacio**, Workplace Concept Manager, LEGO Workplace Experience
- **Nasreen Potter**, Workplace Leader, Netflix
- **Neil Usher**, Chief Workplace and Change Strategist
- **Bruce Daisley**, ex VP Twitter, author and workplace culture enthusiast and Founder, Make Work Better

Hosts and Facilitators



Kursty Groves
Workplace and
innovation
consultant,
author &
professor



Ian Wright
Founder and
CEO Disruptive
Innovators
Network



What we'll cover

- The six layers of workplace experience

- Different types of space and how they impact work performance

- The change journey - planning, engagement and activation

- Translating culture and values into space

- Wellness, belonging the role of place in making work work

- Stories and inspiration from a wide range of companies

- Live tours and opportunity to ask lots of questions

What you'll take away

- A copy of Bruce Daisley's latest book, Fortitude

- A deeper understanding of how other organisations build great places to work

- Practical tips and tools that you can apply immediately in your organisation

- A visceral experience in two great companies that walk the talk - going way beyond virtue signalling and Pinterest pictures

- Make great new connections with leaders and peers in the DIN community

Who should attend?

This is aimed at chief executives, executive directors and senior leaders responsible for or interested in creating dynamic, creative and supportive workplaces.

Because of the nature of the experience, places are limited to a maximum of 24 people.



Programme Fees

DIN members:
£695 + VAT

Non-DIN members:
£895 + VAT

The fee will cover food and refreshments and evening meal on Tuesday 11 October 2022.

Book your place now

For more information, please get in touch with Ian Wright, CEO, DIN, by email at: ian.wright@disruptiveinnovatorsnetwork.co.uk

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