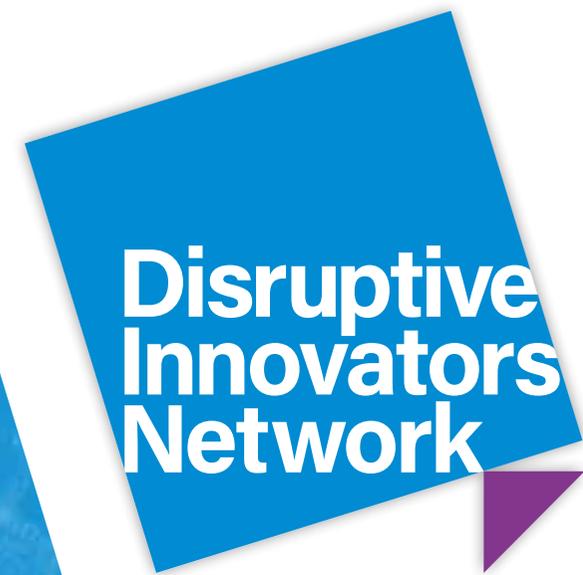




Making sense of disruption and innovation in social housing



**Disruptive
Innovators
Network**

The membership network for
social housing organisations
investing in innovation

Welcome to the Disruptive Innovators Network.

We have a passion for thinking and doing things differently.

By capturing the best insights and knowledge from all sectors, embracing disruption and innovation we inspire social housing leaders wanting to transform their organisation.

With a hands on approach we explore new ways of working, test new and emerging technologies, fresh business models and understand how to effectively deal with disruption.

We are about collaboration, sharing and learning together.

"We were at the beginning of a change programme and wanted to ensure we were not doing this in a bubble. DIN has given us the opportunity to see what other sectors are doing and to network with likeminded organisations."

Cheryl Tracy, Head of Business Evolution, Monmouthshire HA

"More around networking and relationship building and learning more about the possibilities for innovation in sector. I have been able to use DIN to support me raising the profile of technology within the organisation."

Sharon Hayes, Director of Technical Services,
Great Places Housing Group



Ian Wright,
Founder and Chief Executive
Disruptive Innovators Network

“We needed new thinking - and definitely not just from the housing sector. We needed out of sector thinking and in sector compatriots.”

Leann Hearne, CEO,
Livv Housing Group



Disruption in the 2020's

With no sense of irony, you call a organisation the Disruptive Innovators Network and then Covid-19 comes along to show you what real disruption is! But if there's one thing we have learned from working with innovation leaders, the start-up community and tech providers it's that flexibility and resilience are the core skills that will help you overcome and adapt to any disruption. Our focus is to help members develop these skills so they are even better prepared for any future disruption.

Recognising that everything has changed but in many ways, much has remained the same, is the challenge. We will never get a better chance to rethink the type of organisations we want to be and how we want to deliver; through new ways of working, technology, processes and mindsets.

From our physical operating spaces, to the way we communicate and collaborate, to the needs of customers, everything we do and the way we do it needs to be looked at to ensure it is contributing to organisational purpose.

We want to keep our heritage, not the baggage!

Who we are

We are a membership organisation for social housing providers investing in innovation.

Who is the Network for?

Membership is organisational, giving you the flexibility and resilience to maximise and make the most of your membership.

Everyone in the business can access our work, research and innovation programmes.

Targeted at strategic and operational leaders and decision makers who need to translate their vision into action, including:

- CEOs
- Exec directors
- Directors of ICT, CIOs and CTOs
- Heads of innovation and transformation
- HR and people leaders

Our mission

To ensure members to make sense of disruption, be more innovative and grab the opportunities to build back better and be even more socially impactful.

The UK social housing sector is a huge business with a turnover in excess of £28bn per annum. The sector defines itself by its social objectives and is a key part of the social fabric of the UK.

Our objective is to help leaders work collaboratively, learn from each other and out-of-sector disruptors and share the cost and risk of innovation.

How do we do this?

- By horizon scanning future developments, trends and technologies to assess their impact and value to the social housing sector
- Inspiring and engaging members to work 'on' the business to see the bigger picture by connecting with out of sector leaders.
- By expanding members' peer networks with leaders in other sectors and countries looking to tackle similar problems
- Through identifying the risks and opportunities that disruption will bring to our member organisations
- By working alongside our members to navigate the new business models that may disrupt the sector
- By creating new opportunities and a safe space for our members to work collaboratively to define problems better and identify innovative solutions



Our membership offer

To help you navigate and maximise your membership, our work focuses on the following themes which contribute towards genuine corporate innovation - and this drives everything we do.

“Challenges the conventional way housing organisations manage and promote change. The out of sector links for me helps to accelerate transformation within the organisation.”

Bill Fullen, CEO,
Believe Housing

Prototyping & experimentation

DINLabs
Design sprints
Study visits

Learning & Development

Annual disruption summit
Regular webinars
Discovery learning projects



Technology



Leadership



Culture

Insight & Intelligence

DINCast
3 member bulletins per year
6 innovator blogs per year
Research

Innovators community

3 network meetings per year
Lightning pitches - new tech
New business models

Our membership offer

DIN membership is open to social housing providers, giving all colleagues in your organisation access to DIN content, events and learning, including:

Our annual disruption and innovation summit

Our showcase of thought leaders, innovators, technologists and best in class case studies from a mix of sectors and businesses outside of social housing. We are pleased to offer one free place per member plus additional places at a discount off the full price.

DINLabs /tech

Our innovation hub to rapidly test, learn and evaluate new services and solutions with start-ups, early stage growth and new market entrants.

For many organisations, being able to fully participate in prototyping and proof of concept trials with new products or solutions is not always possible on their own; either because of resource, experience or financial issues. DINLabs/tech offers you the chance to collaborate together as a group of members to rapidly build, test and learn from some of the very best new technologies and organisational design processes.

This includes exploring around:

- Building a digital workforce
- Using augmented reality to undertake repairs diagnosis
- External stock condition surveys using thermal imaging

(Additional fees may apply to some projects)

DINLabs /business

DINLabs/business focusses on fresh ways of working and new business approaches. We will engage with and learn from thought leaders and organisations using these approaches and transfer their methods into housing through prototyping and explore if and how they can work in the social housing sector.

This includes exploring the following areas:

- The future of the workspace
- Moving from measuring customer satisfaction to expectations
- Buurtzorg self-managing team's methodology
- Building a circular and sharing economy

(Additional fees may apply to some projects)

Lightning pitches

Access to new tech, new thinking, new ways of delivering services from a range of suppliers from new market entrants and established businesses to start ups.

Our membership offer

Events

Networking

Three online meetings per year plus two specialist forums for CIO's and directors of transformation. We know our members love to meet up (online and in person) to share ideas, inspiration and make connections and this forum gives those responsible for driving innovation in their organisation the opportunity to network, discuss and debate common issues and solutions.

Learning and development

Innovation comes at the end of your journey but to get to that point we need to be constantly learning and developing our understanding of problems and how to solve them. DIN's L&D offer helps your organisation get to grips with the latest technical developments, leadership thinking and organisational design. With examples from within and outside the housing sector these are delivered virtually through our online platform and when circumstances allow through physical workshops.

(Additional fees may apply to some events)

Study visits

Providing members with the opportunity to be inspired and learn virtually and/or personally by visiting leading out of sector businesses and international networks.

(Additional fees may apply to some events)



DINCast

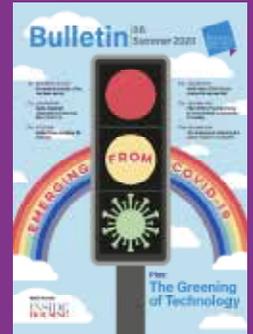
DINcast is our media channel where we interview a variety of different leaders about their views on leadership, innovation, organisational design and people. Short, sharp, insightful and practical insights from leaders you can learn from and use within your business.



Keeping you informed

Members bulletin

An e-digest of topical articles, thought leader interviews and case studies to help you make sense of the world in a magazine format.



Reports and analysis

Reports and analysis of important themes and issues leaders want insight and knowledge of for example, Future for Housing IT Services Report



Members e-mailer

Issued six times a year giving members an informal round up of the latest developments around innovation, businesses of interest and upcoming events.

Extend your DIN membership by joining our specialist networks

Your network offer is extremely flexible to allow you to participate in subject areas in greater depth as and when the business needs require it. For a small additional fee to your monthly subscription, these specialist networks are designed to give you:

- A rapid immersion in the subject fields
- Accelerate your understanding of what they mean to your business operations
- Give you a safe space in which to participate in rapid prototyping and test and solve your real world problems.

Our specialist networks now include:

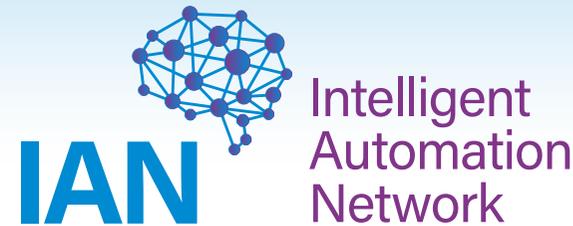


Social housing's biggest investment activity presents the biggest opportunity to innovate. The real estate and asset management markets offer some of the biggest challenges and also some of the brightest talent to solve them.

This network is designed to support those responsible in the repairs and asset management space understand:

- What the new ways of managing assets are
- Where technologies are being used to best effect
- How they can leverage more value from these assets

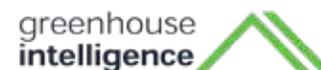
In partnership with



The rise of the digital worker and deployment of artificial intelligence is only going to grow, and housing organisations need to understand where these technologies can add value to their operations and customer experience.

IAN will support those leaders wanting to augment their human workforce alongside a digital one and to deploy artificial intelligence applications in new and more creative ways; reducing repetitive time-consuming elements of work to focus on the more complex empathetic tasks which humans are better at.

In partnership with



This will include:

- Developing workforce awareness and understanding of IA and AI
- Building capability and capacity with network members to implement and scale a digital workforce
- Showcasing applications and supporting the development of use cases including network design sprints
- Undertaking out of sector study visits and explore examples where IA and AI is being applied successfully to bring learning back into the social housing sector
- Sharing data and lessons on IA builds to facilitate better understanding and outcomes for all members

“Regularly introducing new and interesting ideas, people and organisations to the network.”

Nick Atkin,
CEO Yorkshire Housing

“I like the fact that there are many different ways to engage with DIN and lots of communication and resources provided. As well as the quality of the speakers and contributors.”

Sasha Deepwell,
CEO Irwell Valley Homes

“I feel at home as a member (rather than an outsider). I gain great knowledge and info - and that makes me think differently.”

Leann Hearne,
CEO Livv Housing Group

“Different to all other networks, outward looking with a broad range of great examples from all sectors”

Amanda Garrard,
CEO Berneslai Homes

“You make me think. You challenge me. You excite me and this creates a powerful motivator to do differently.”

Angela Gascoigne,
CEO, SHAL

“It’s very easy to feel isolated when you are responsible for innovation in your organisation and it’s great to have access to likeminded people for inspiration and to act as a sounding board.”

Julie Brayson,
Transformation Director,
Believe Housing

Who will network members learn from?

Including:

The AWS logo, featuring the lowercase letters "aws" in a black sans-serif font with a curved orange arrow underneath.The BT logo, consisting of the letters "BT" in a bold, black, sans-serif font enclosed within a black circle.The Microsoft logo, featuring a four-colored square (red, green, blue, yellow) to the left of the word "Microsoft" in a black sans-serif font.The Rackspace logo, with the word "rackspace" in a bold, black, lowercase sans-serif font.The TEMPORALL logo, featuring a stylized orange plus sign followed by the word "TEMPORALL" in a bold, black, uppercase sans-serif font.The innov8rs logo, with the word "innov8rs" in a black sans-serif font where the number "8" is blue.The ao logo, featuring the lowercase letters "ao" in a green, rounded, sans-serif font above a green smile-like arc.The Shape logo, with the word "Shape" in a bold, black, sans-serif font above the tagline "Work Life." in a smaller, black, sans-serif font.The Unforgiving MINUTE logo, featuring a stylized orange and yellow circular graphic to the left of the text "Unforgiving" in a black sans-serif font above the word "MINUTE" in a smaller, black, uppercase sans-serif font.The Royal College of Art logo, featuring a royal crest above the text "Royal College of Art" in a black serif font, with "Postgraduate Art and Design" in a smaller, black, sans-serif font below.The foundry4/ logo, with the word "foundry4/" in a black sans-serif font.The greenhouse intelligence logo, featuring the words "greenhouse" and "intelligence" in a black sans-serif font above a green graphic of two slanted lines forming a roof shape.The BUURTZORG logo, with the word "BUURTZORG" in a bold, white, uppercase sans-serif font inside a blue rectangular box with rounded corners, and the tagline "brin & board" in a smaller, white, sans-serif font below.The DiplomaticRebels. logo, with the text "DiplomaticRebels." in a red, lowercase sans-serif font.The PROMISING OUTCOMES logo, with the word "PROMISING" in a black sans-serif font above the word "OUTCOMES" in a bold, black, uppercase sans-serif font, where the letter "O" is green.

What business benefits will my organisation gain from membership of the Disruptive Innovators Network?

- Early insights into emerging technologies and new models of service design that may disrupt or assist the housing sector
- The ability to test and learn at speed and understand what works for your organisation
- A shared, collaborative experience facilitated by respected leaders and practitioners in their field
- The benefit of sharing costs and risks to find out what you don't know about innovation
- Excellent ROI compared to doing it alone
- Access to some of the best thought leaders and businesses outside of the housing sector to engage with and learn from
- Fresh insights, challenge and inspiration to make work better

How much will membership cost?

We aim to keep fees affordable to all types and sizes of housing provider, so cost is not a barrier to joining. There are two elements to our fee structure - a one off joining fee and a rolling monthly subscription. Prices will remain fixed until December 2021.

Fees (based on stock size)

Stock size	One off joining fee	Monthly subscription
Less than 1,000 units	£650	£125
1,001 - 5,000 units	£750	£145
5,001 - 10,000 units	£850	£165
10,001 - 20,000 units	£950	£185
20,001 units and above	£1,050	£200

- An additional charge may be required for participation in some of the projects such as the DINLabs, Discovery Learning programmes and events.
- DIN members can access additional networks PIN and IAN for an extra £99 per month.

Membership is for 12 months minimum period. After this time you can cancel with one months notice. All fees are exclusive of VAT

DIN Membership at a glance

Events (online)		
Webinars	Timely and relevant webinars bringing thought leaders and members together on topical themes of interest	Free to members and discounted member rates for where there is a charge
Lightning pitches	An opportunity to hear from exciting new start-ups and new market entrants	Included within your monthly membership subscription
Study visits	Experiential learning inside well-known brands, impactful social enterprises and disruptive start ups	Free to members and discounted member rates for where there is a charge
Annual Disruption & Innovation Summit	Our annual gathering to hear and learn from great disruptors and innovators	One free place and discounted rates for additional places
Knowledge & Insights		
DINCast 	Our own YouTube channel full of leadership interviews and chat	Included within your monthly membership subscription
Bulletin	3 editions per year giving you a deeper dive into the world of tech, leadership and culture	Included within your monthly membership subscription
Innovation blogs	6 times a year a great summary of what's happening in the world of innovation with lots of examples of useful out of sector content	Included within your monthly membership subscription
Research reports	In-depth research into topical areas of interest	Included within your monthly membership subscription
Building a DIN Community		
Network meetings	Where the DIN family comes together to network, share and learn	Included within your monthly membership subscription
CIO housing forum	An exclusive housing forum for CIOs	Included within your monthly membership subscription
Transformation Directors Forum	An exclusive forum for directors responsible for business transformation	Included within your monthly membership subscription
Additional products & services		
DINLabs 	Our rapid prototyping and experimentation space to collaborate, test and learn about new tech and new business models	A mix of free, sponsored and crowd funded opportunities to participate
PIN  Proptech Innovation Network	A specialist network for all those interested in real estate, asset management and innovation in the property space	Discounted member rates
IAN  Intelligent Automation Network	A specialist network for those interested in the world of intelligent automation and artificial intelligence	Discounted member rates

Thinking of joining?



Please **[click here](#)** to complete the booking form and we will get you signed up.

If you would like to know more or have a chat, please contact **Ian Wright, Chief Executive of Disruptive Innovators Network** by calling **07946 509 322** or email **ian.wright@disruptiveinnovatorsnetwork.co.uk**



www.disruptiveinnovatorsnetwork.co.uk

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